

## HOTEL INDIGO® SEATTLE EVERETT WATERFRONT NOW OPEN AS SNOHOMISH COUNTY CONTINUES TO GROW TOURISM OFFERINGS

The new 142-room hotel is a central piece of the Port of Everett's 65-acre Waterfront Place redevelopment, featuring marina views, a seafood-focused restaurant and ample event space





Caption (top to bottom): Hotel Indigo as shot from Fisherman's Harbor on Port Gardner Bay (Photo credit: The Port of Everett), King Room at Hotel Indigo (Photo credit: Hotel Indigo)

**EVERETT, Wash.** (**October 1, 2019**) – Hotel Indigo® Seattle Everett Waterfront is now open as the first completed private development of the 65-acre Waterfront Place project in the heart of Fisherman's Harbor on Port Gardner Bay. The hotel is part of the Port of Everett's transformation of the waterfront, and it is positioned to be a gathering place where locals and visitors alike are invited to relax and enjoy tranquil moments and views of the marina and bay.

An InterContinental Hotels Group® property, managed and operated by Seattle-based Columbia Hospitality, the modern hotel is Everett's newest full-service boutique hotel and features exciting amenities, such as a locally inspired restaurant with a seafood-forward concept, a large indoor saline swimming pool, nearly 8,000 square feet of indoor meeting and event space, over 5,000 square feet of outdoor event space, and proximity to a wide variety of outdoor recreational activities.

"Welcoming our first guests to Hotel Indigo and Jetty Bar & Grille is truly special along with the enthusiastic community support that is essential to our success," said Patty Davis, general manager of Hotel Indigo Seattle Everett Waterfront. "The tranquil setting paired with views of the Port of Everett Marina from most guestrooms is ideal for a leisurely getaway and the hotel's amenities are perfect for special events and group meetings of all sizes. We are excited to welcome guests from near and far and look forward to being part of the vibrant and growing community here in Everett."

Hotel Indigo's flexible event spaces can be customized for every occasion. From a large reception or meeting in the Grand Ballroom to an outdoor party, the property has the ability to create memorable indoor and outdoor events of all sizes. One featured space is the hardscape outdoor courtyard overlooking the water, perfect for summer weddings and private gatherings.

The hotel embraces its location near Port Gardner Bay: 119 of the 142 guestrooms feature water views, and the design evokes a subtle nautical theme, inspired by the surrounding Port of Everett Marina. Guests can enjoy other amenities, such as pet-friendly accommodations, a fitness facility and The Marketplace, a grab-and-go retail shop selling fresh sandwiches, salads, sundries and local goods.

The highly anticipated on-site restaurant, Jetty Bar & Grille, serves quintessential Pacific Northwest coastal cuisine and is open for breakfast, lunch, dinner, and happy hour. Chef Andrew Cross leads the culinary team for the restaurant and Hotel Indigo. Cross's

background includes working at other seaside properties, such as Semiahmoo Resort in Blaine, WA, as well as iconic restaurants like Canon Whiskey and Canlis in Seattle.

The menu showcases ingredients sourced by local purveyors, such as Lummi Island Wild and Taylor Shellfish, with a focus on approachable seafood dishes inspired by the Salish Sea. Anticipated favorites include Scuttlebutt beer-battered halibut and chips, Lummi Island smoked salmon chowder, and a variety of local oysters on the half shell. An outdoor patio provides a beautiful space overlooking the marina where guests and locals can enjoy a bite paired with a handcrafted cocktail. Weather permitting, Jetty Grille Express is open as a food service window, selling to-go dishes for passersby and boaters exploring the area.

"Hotel Indigo and Jetty Bar & Grille, along with our other great waterfront restaurants and services, are truly putting Everett on the map as a must-visit destination. We are grateful for our partnership and the Port of Everett in making this happen," said Mayor of Everett Cassie Franklin. "We couldn't be happier to welcome Hotel Indigo to our city."

A variety of recreational activities are easily accessible for hotel guests, including a 3.5-mile trail for morning jogs and bike rides, paddleboard rentals and the free ferry to Jetty Island for nature trail walks and a relaxing afternoon by the beach during the summer months.

"I am happy to officially welcome Hotel Indigo and their guests to the Port of Everett as they open their doors to the community," said Lisa Lefeber, Port of Everett Deputy Executive Director. "This exciting and historic milestone marks the first of many openings to come to Waterfront Place, adding to the overall vibrancy and livability of this waterfront destination."

Hotel Indigo Everett is owned by a group of investors with local ties, including Omar and Christine Lee, who also own Hotel Interurban in Tukwila, WA. The hotel was designed by MZA Architecture, and Ferguson Construction is the general contractor. Rates start at \$169 a night. To make reservations or learn more about Hotel Indigo, visit www.hotelindigo.com/everettwa.

###

Tucked on the banks of Port Gardner Bay, Hotel Indigo® Seattle Everett Waterfront is situated along the waterfront and Pacific Rim Plaza. Most of the 142 guestrooms feature water views over the surrounding Port of Everett Marina. Savor breakfast, lunch, dinner, and happy hour at Jetty Bar & Grille, Hotel Indigo's restaurant focused on Pacific Northwest seafood and handcrafted cocktails. The hotel offers indoor and outdoor meeting and event spaces, and its amenities include a fitness facility, a business center, an indoor saline swimming pool and pet-friendly accommodations. Guests can enjoy a bounty of outdoor recreation and water activities, as the Waterfront Place neighborhood offers a 3.5-mile trail for walking, running or bike rides, as well as paddleboard rentals near the stunning outdoor courtyard. Hotel Indigo Seattle Everett Waterfront is an InterContinental Hotels Group® property managed by Seattle-based Columbia Hospitality. For more information, visit <a href="https://www.hotelindigo.com/everettwa.">www.hotelindigo.com/everettwa.</a>

## **About Columbia Hospitality**

Columbia Hospitality, Inc. (Columbia) is a Seattle-based hospitality management and consulting company that was established in 1995 by founder and CEO John Oppenheimer. Columbia's growing portfolio includes award-winning hotels, conference centers, distinctive venues, private and public golf facilities, restaurants and bars, and residential properties. Columbia creates exceptional experiences for guests and team members while achieving phenomenal results for property owners. With over 20 years of proven success in management, Columbia has also consulted on over 200 hospitality projects worldwide, delivering a high level of customized service to partners and investors. For more information about Columbia and to view the entire portfolio, visit www.columbiahospitality.com.

## About the Port of Everett's Waterfront Place Project

The Waterfront Place Central project creates a new waterfront neighborhood where people can live, work, shop, relax and find entertainment. Overall, it includes new public gathering spaces, up to 660 housing units, a waterfront hotel, up to 10 fine- and casual-dining restaurants, and 662,000 sq. ft. for commercial, office, retail and marine sales and services uses. At full buildout, the project will generate approximately \$500 million in private investment; support more than 2,000 direct, indirect and induced jobs; and generate \$8.6 million in new annual tax revenue for the city.

## About IHG®

IHG® (InterContinental Hotels Group) [LON:IHG, NYSE:IHG (ADRs)] is a global organization with a broad portfolio of hotel brands, including InterContinental® Hotels & Resorts, Kimpton® Hotels & Restaurants, Hotel Indigo®, EVEN® Hotels, HUALUXE® Hotels and Resorts, Crowne Plaza® Hotels & Resorts, Holiday Inn®, Holiday Inn Express®, Holiday Inn Club Vacations®, Holiday Inn Resort®, avid™ hotels, Staybridge Suites® and Candlewood Suites®. IHG franchises, leases, manages or owns nearly 5,400 hotels and 800,000 guest rooms in almost 100 countries, with more than 1,700 hotels in its development pipeline. IHG also manages IHG® Rewards Club, a global loyalty program, which has more than 100 million enrolled members.

<u>InterContinental Hotels Group PLC</u> is IHG's holding company and is incorporated in Great Britain and registered in England and Wales. More than 375,000 people work across IHG's hotels and corporate offices globally.

Visit <u>www.ihg.com</u> for hotel information and reservations and <u>www.ihgrewardsclub.com</u> for more on the IHG Rewards Club. For the latest news, visit <u>www.ihgplc.com/media</u> and follow IHG on social media at www.twitter.com/ihg, www.facebook.com/ihg and www.youtube.com/ihgplc.

Media Contact: Joleen Zanuzoski GreenRubino, Public Relations for Hotel Indigo® Seattle Everett Waterfront P: 206.452.8189

E: joleenz@greenrubino.com